

Web 2.0 Assignment#4

(Due by 12/3/2010/Friday)

Your name:	Score:
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Provide your solution in a Word file for the following exercises at Moodle—(after you have log onto Moodle, click on “Assignments” then click on “Web2_Assignment03_Submission_HERE) for submission):

Web2.0 Part 4 Independent Challenge project:

- First Read PPT (Slides) file named “Part 4: Perfecting Your Online Persona” on the course website at http://cs.salemstate.edu/~b_yi/2010Fall/ITC100/resources/index.html (you need to use Class Username and Password to access it (Username is: “ITC100”, the password has been given in class).
- Then work on the following project and provide your solution in a Word file and submit at Moodle.

You have decided to enter the world of blogging. You are ambitious, and you want your blog to gain popularity quickly. You decide to explore the ways in which you can increase your blog visibility.

1. Go to www.wordpress.com and read the information on the page.
2. Go to www.wordpress.com/features and read the information on the page.
3. Open a new Word document and make a list of the features WordPress offers.
4. Choose one positive feature and explain why I might help to popularize your blog.
5. Choose one feature readers might not like and explain why. If instead you think all of the features will be valuable to your readership, explain why.
6. You may take some screenshots to support your solutions (screenshots are *not* required, though).
7. Save the Word file and submit it at Moodle.